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by powerful organisations merely to avoid public criticism and to communications. London: Routledge. J. 2003. Deconstructing public relations:

http://www.academia.edu/374757/Challenges_for_public_relations_working_in_an_international_frame_work

Public relations - Wikipedia, the free -

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<http://ahid.org.tr/kaynaklar/ingilizce-kitaplar/>

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<https://brighton.rl.talis.com/lists/6E936ADD-726F-A967-750A-2ABA2E55C54F/bibliography>

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