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By Howard Smith;Peter Fingar

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Howard Smith , Peter Fingar, It Doesn't Matter--Business Processes Do: A Critical Analysis of Nicholas Carr 'S I. T. Article in the Harvard Business Review,  
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### **IT Doesn't Matter - Business Processes Do; -**

In IT Doesn't Matter Business Processes Do, Howard Smith and Peter Fingar's critical analysis of Nicholas Carr's Harvard Business Review article "IT Doesn't Matter

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### **THE REAL VALUE OF IT - Gaming & Leisure -**

issue of the Harvard Business Review, Fingar published IT Doesn't Matter, Business Processes Do as a critical analysis of Nicholas Carr's article.

<http://www.gamingandleisuremagazine.com/content/issues/MarshallValueOfIT.pdf>

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