

Killer Web Content: Make The Sale, Deliver The Service, Build The Brand By Gerry McGovern

By Gerry McGovern

Killer Web Content: Make the Sale, Deliver the -

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Amazon.it: Kindle Store

<http://www.amazon.it/Killer-Web-Content-Deliver-Service-ebook/dp/B005Z1CV2O>

How to Create Great Content for Your Website -

How to develop engaging, edgy content that draws customers to your website and keeps them coming back for more.

<http://www.entrepreneur.com/article/223752>

4 Ways to Help You Write Killer Website Content - -

One of the most important ways to draw more visitors to your webpage is by providing killer website content. Many sites provide poor content because they are more

<https://brandco.com/our-blog/4-ways-help-write-killer-website-content/>

39 Actionable Ideas For Driving Traffic To Your -

May 12, 2014 Lack of website traffic is one of the most common challenges I hear from Add your blog to Alltop As an aggregate for all kinds of web content,

<http://www.forbes.com/sites/jaysondemers/2014/05/13/39-actionable-ideas-for-driving-traffic-to-your-website/>

Killer Web Content (Open Library) -

Killer Web Content by Gerry McGovern, September 2007,A&C Black edition, Paperback in English
Make the Sale, Deliver the Service, Build the Brand

https://openlibrary.org/books/OL7797724M/Killer_Web_Content

Introduction to Dreamweaver CS3 - KillerSites.com -

Website design specialist providing training, website templates, tutorials and web designer resources. Also home of the best selling book Creating Killer Web Sites.

<http://www.killersites.com/dreamweaver/dreamweaver-cs3.php>

Great Content: 8 Words That Make 'Great Content' -

What makes great content great? Learn eight criteria for creating great, memorable, sharable content in this content marketing guide.

<http://www.wordstream.com/blog/ws/2013/07/29/great-content>

Gerry McGovern -

Gerry McGovern - The Long Neck Versus the Long Tail. Killer Web Content gives you the strategies and techniques you need to get the most from your Web content.

<http://gerrymcgovern.com/>

Gerry McGovern (Author of Killer Web Content) - -

Gerry McGovern is the author of Killer Web Content (3.82 avg rating, 73 ratings, 10 reviews, published 2006), The Stranger's Long Neck

http://www.goodreads.com/author/show/315894.Gerry_McGovern

Advertising - Killer Web Content: Make the Sale, -

A small percentage of Web content really makes a difference. It makes the sale, delivers the service, and builds the brand. This is the killer Web content.

<http://www.marketingprofs.com/6/mcgovern45.asp>

First Chapter | Gerry McGovern -

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<http://www.gerrymcgovern.com/first-chapter/28/homepage>

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<https://www.overdrive.com/media/665377/killer-web-content>

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<http://www.bokus.com/bok/9781408156766/killer-web-content/>

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Deliver The Service, Build The Brand by Gerry McGovern online or Preview the book, service provided by deliver, sale, web, content, killer Pages: 224

<http://www.openisbn.com/preview/071367704X/>

15 Types of Content That Will Drive You More -

What a great post on variety of content we can use for website or content promotion. Before reading this post, I was aware only 5-6 types of content.

<http://www.quicksprout.com/2014/04/14/how-these-15-types-of-content-will-drive-you-more-traffic/>

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here are my 3 takeaways from Gerry McGovern s Killer Web Content. brand. This is the killer Web content. content was able to deliver the service

<http://www.searchenginejournal.com/sejbookclub-3-takeaways-gerry-mcgovern-s-killer-web-content/131805/>

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<http://www.copyblogger.com/magnetic-headlines/>

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May 16, 2011 Presentation for MSAE networking group for marketing and communications professionals - May 17, 2011

http://www.slideshare.net/tara_loftus/make-google-love-you-with-killer-web-content

Book review: Killer Web Content | Managing Partner -

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<http://www.managingpartner.com/feature/marketing/book-review-killer-web-content>

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Writing for Web, Web content Tutorials: how users read on the Web, how to write & prepare headlines, marketing copy & Web page content, tips on preparing content copy.

<http://websitesitips.com/webcontent/>

The Stranger's Long Neck: How to Deliver What Your -

How to Deliver What Your Customers Really Want Online by Gerry McGovern Killer Web Content: Make the Sale, Deliver the Service, Build the Brand by Gerry McGovern.

<http://www.alibris.com/The-Strangers-Long-Neck-How-to-Deliver-What-Your-Customers-Really-Want-Online-Gerry-McGovern/book/12225828>

The Advanced Guide to Content Marketing - Quick -

The most extensive and detailed guide of advanced content marketing techniques that exists today.

<http://www.quicksprout.com/the-advanced-guide-to-content-marketing/>

Web Content Books, Writing for the Web Books - -

Web Site Content, Writing for the Web . Killer Web Content: Make the Sale, Deliver the Service, Build the Brand By Gerry McGovern. Published by A&C Black (September

<http://websitetips.com/books/webcontent/>

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Website copywriting. Convert visitors into loyal clients with compelling and hard-hitting text

<http://www.killer-content.com/>

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Everything You Need to Know About Creating Killer -

When I m advising people on how to write web content I tell them to think like they re writing bullet points for a Killer content is killer content,

<http://www.copyblogger.com/killer-online-content/>

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