

# **The High-Purpose Company: The TRULY Responsible (and Highly Profitable) Firms That Are Changing Business Now By Christine Arena**

**By Christine Arena**

## **Wainwright Bank & Trust Company Reports Second -**

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<http://www.csrwire.com/books/333-THE-HIGH-PURPOSE-COMPANY-The-Truly-Responsible-and-Highly-Profitable-Firms-That-Are-Changing-Business-Now>

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to underserved markets is not only socially responsible, but profitable. the business platform which fuels Trust Company resolves to be a

<http://www.icosamedia.com/2011/06/a-catalyst-for-change/>

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<http://www.alibris.com/The-High-Purpose-Company-The-Truly-Responsible-And-Highly-Profitable-Firms-That-Are-Changing-Business-Now-Christine-Arena/book/28874616>

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[http://www.csrwire.com/press\\_releases/16488-Why-Corporate-Social-Responsibility-is-Good-for-Business-And-How-to-Distinguish-Between-True-and-False-CSR](http://www.csrwire.com/press_releases/16488-Why-Corporate-Social-Responsibility-is-Good-for-Business-And-How-to-Distinguish-Between-True-and-False-CSR)

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### **Christine Arena: High Purpose Companies 2 | -**

Christine Arena is the author of The High-Purpose Company: The Truly Responsible (and Highly Profitable) Firms that are Changing Business Now, discusses corporate

<http://www.gaiamtv.com/video/christine-arena-high-purpose-companies-2>

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<http://www.publishersmarketplace.com/members/LisaHagan/>

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<http://changethis.com/31.02.CorporateGoodness>

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Eastern Bank Corporation announces agreement to entitled The High-Purpose Company: The Truly Responsible (and Highly Profitable) Firms That Are Changing

[http://www.easternbank.com/site/about\\_us/newsroom/2010\\_releases/Pages/release\\_062910.aspx](http://www.easternbank.com/site/about_us/newsroom/2010_releases/Pages/release_062910.aspx)

### **Corporate Philanthropy and Social Responsibility -**

Corporate Philanthropy and Social Responsibility; The High-Purpose Company: The TRULY Responsible (and Highly Profitable) Firms That Are Changing Business Now.

<http://generosityresearch.nd.edu/other-resources/publications-2/book-reviews/generosity-in-print/corporate-philanthropy-and-social-responsibility/>

### **The High-Purpose Company - The Truly Responsible -**

The High-Purpose Company: The TRULY Responsible (and Highly Profitable) Firms That Are Changing Business Now [Christine Arena] on Amazon.com. \*FREE\* shipping on

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Corporate America s Big Problem: The High-Purpose Company: The Truly Responsible (and Highly Profitable) Firms that are Changing Business Now

<http://changethis.com/59.05.CorporateReputation>

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[http://generosityresearch.nd.edu/assets/16509/books\\_on\\_generosity.doc](http://generosityresearch.nd.edu/assets/16509/books_on_generosity.doc)

### **The CSR Industry's Lost Cause | Fast Company | -**

Christine Arena is the author of The High-Purpose Company - The Truly Responsible (and Highly Profitable) Firms that are Changing Business Now

<http://www.fastcompany.com/1308762/csr-industrys-lost-cause>

### **Recorded Books AudioBooks - Christine Arena -**

1 - The High-Purpose Company, The TRULY Responsible (and Highly Profitable) Firms That Are Changing Business Now In The High-Purpose

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### **Wainwright Bank - Wikipedia, the free encyclopedia -**

named as a truly responsible and highly profitable firm that is changing business now in The High Purpose announced that Wainwright Bank & Trust Company

[http://en.wikipedia.org/wiki/Wainwright\\_Bank](http://en.wikipedia.org/wiki/Wainwright_Bank)

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### **The high- purpose company : the truly responsible -**

the truly responsible--and highly profitable--firms that are changing business now. [Christine Arena] org/oclc/70660370> # The high-purpose company :

<http://www.worldcat.org/title/high-purpose-company-the-truly-responsible-and-highly-profitable-firms-that-are-changing-business-now/oclc/70660370>

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Eastern Bank Corp. signs agreement to acquire Wainwright High-Purpose Company: The Truly Responsible (and Highly Profitable) Firms That Are Changing Business

<http://nerej.com/41526>

### **Business Ethics | The secret to your success -**

Christine Arena, author of the book The High-Purpose Company The High-Purpose Company: The Truly Responsible (and Highly Profitable) Firms That Are Changing

<http://lawrencefine.com/businessethics/>

### **3BL Media Announces Launch of 3BL TV, Featuring -**

programming will be regular video segments produced by Christine Arena, The Truly Responsible (and Highly Profitable) Firms That Are Changing Business Now

[http://www.redorbit.com/news/entertainment/1815674/3bl\\_media\\_announces\\_launch\\_of\\_3bl\\_tv\\_featuring\\_web\\_video/](http://www.redorbit.com/news/entertainment/1815674/3bl_media_announces_launch_of_3bl_tv_featuring_web_video/)

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How My Company and I Transformed Our Purpose Responsible (and Highly Profitable) Firms That Are Changing Business Now Electronic Book FB2 Receive High

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Noted researcher and author Christine Arena contends that the The High-Purpose Company: The Truly Responsible (and Highly Profitable) Firms That Are Changing

<http://chiefexecutive.net/does-your-company-live-a-higher-purpose/>

### **Gil Friend's blog: Strategic Sustainability, and -**

In The High-Purpose Company: The TRULY Responsible Firms That Are Changing Business Now, Christine Arena researches this "purpose" meme, Gil Friend Communitas

<http://blogs.natlogic.com/friend/>

### **What s Your Company s Ethical Intelligence -**

What s Your Company s Ethical Intelligence Quotient? The High-Purpose Company: The Truly Responsible (and Highly Profitable) Firms That Are Changing Business Now.

<http://lawrencefine.com/businessethics/whats-your-companys-ethical-intelligence-quotient/>

### **High-Purpose Company: The Truly Responsible--And -**

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<http://800ceoread.com/products/high-purpose-company-illustrated-christine-arena-english>

### **Conscious Media Network | GaiamTV - Seeking Truth -**

Christine Arena on High Purpose Christine Arena is the author of The High-Purpose Company: The Truly Responsible (and Highly Profitable) Firms that are Changing

<http://www.gaiamtv.com/show/conscious-media-network?page=20>

### **Christine Furman - Pipl -**

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[https://pipl.com/n/Christine\\_Furman/](https://pipl.com/n/Christine_Furman/)

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The Bank was named the "ultimate high-purpose company" in a Christine Arena, entitled "The High-Purpose Company: The Truly Responsible (and Highly Profitable)

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The High-Purpose Company The TRULY Responsible (and Highly Profitable) Firms That Are Changing Business Now. by Christine Arena. On Sale: 05/11/2010

<http://www.harpercollins.com/9780062010476/the-high-purpose-company>

### **The Bravest Brands | Fast Company | Business + -**

Christine Arena is the author of The High-Purpose Company - The Truly Responsible (and Highly Profitable) Firms that are Changing Business Now

<http://www.fastcompany.com/1305491/bravest-brands>

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