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https://www.easternbank.com/site/about_us/newsroom/2010_releases/Pages/release_062910.aspx

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<http://chiefexecutive.net/does-your-company-live-a-higher-purpose/>

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<http://www.harpercollins.com/9780062010476/the-high-purpose-company>

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<http://lawrencefine.com/businessethics/whats-your-companys-ethical-intelligence-quotient/>

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programming will be regular video segments produced by Christine Arena, The Truly Responsible (and Highly Profitable) Firms That Are Changing Business Now

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