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By Christine Arena

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<http://www.harpercollins.com/9780062010476/the-high-purpose-company>

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Conscious Media Network | GaiamTV - Seeking Truth -

Christine Arena on High Purpose Christine Arena is the author of The High-Purpose Company: The Truly Responsible (and Highly Profitable) Firms that are Changing

<http://www.gaiamtv.com/show/conscious-media-network?page=20>

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http://www.csrwire.com/press_releases/16488-Why-Corporate-Social-Responsibility-is-Good-for-Business-And-How-to-Distinguish-Between-True-and-False-CSR

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